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FOR IMMEDIATE RELEASE

JaxWraps Comes Aboard as a Sponsor



LIZELLA, GA. – The Inshore Fishing Association (IFA) Redfish Tour presented by Cabela’s welcomes its newest sponsor, JaxWraps, to the all-star line up. JaxWraps, the original Jacksonville-based vehicle wrap and custom graphics company, continues its contributions to the professional fishing circuit by becoming the Official Marine Graphics Sponsor for the IFA.

“We are looking forward to having an official presence at the IFA’s events. When the fishermen weigh-in, our logos will be on the weigh-in tournament trailer. It is great to have this recognition, because when my employees have the opportunity to install a wrap for these guys, we are doing what we love and do best,” said Jim Burns, president of JaxWraps fleet advertising.

JaxWraps has created high-impact graphics and custom wraps for boats, trucks, cars, vans, buses, RVs and racecars. As the Official Graphic Sponsor of the Southern Kingfish Association, Braun Racing and the Jacksonville Barracudas, the company’s work has been seen by hundreds of thousands of people. The JaxWraps application offers a high-tech solution to mobile marketing and is completely reversible with no long-term effects on a vehicle’s paint or body. The wraps are created using “best-in-industry” vinyl and solvent inks—which don’t just adhere to the vinyl but actually are absorbed by it to prolong their life. With a long list of satisfied clients, including quick-service restaurants Moe’s Southwest Grill and Whataburger, sports teams like the Jacksonville Suns and pest companies like Turner Pest, Green Frog.

“The IFA is proud to welcome JaxWraps aboard as the Official Marine Graphics sponsor. JaxWraps brings a high level quality product to the IFA and our anglers,” states Bart Schad, IFA Marketing. “As part of their sponsorship JaxWraps will wrap all of the IFA tournament trailers, which will give a higher visibility to the IFA and our sponsors at the tournament and traveling down the road. We are also pleased to take this opportunity to give back to the anglers and offer all members a \$100 discount on boat wraps through JaxWraps.”

In addition to the above, the winner of the 2006 IFA Championship will receive a free wrap from JaxWraps. On top of winning a Ranger 169 Ghost fully rigged, which is 1st place prize at the IFA Championship, anglers have a chance to win a wrap for this boat valued at approximately \$5,000. For more details on this special discount and how to qualify for the Championship, go to www.redfishtour.com.

For more information on JaxWraps, call Jim Burns at 904-519-9100 or toll-free at 877-JaxWraps, or visit www.jaxwraps.com.

Other IFA sponsors include Ranger Boats, Yamaha Outboards, Cabela’s, Minn Kota, Humminbird, KeelShield, Power Pole, Solar Bat, Shimano, Sebile Lures, Powertex Group, Choice Hotels, Florida Fishing Weekly, St. Joe’s RiverCamps on Crooked Creek and Careco Multimedia.

The IFA is dedicated to providing an avenue for the talented anglers of the Redfish Tour to excel in the world of competitive professional fishing. Now the strongest grass roots inshore tournament series dedicated to catch and release in competitive fishing, the IFA’s focus is centered on competition, recognition and education. For the 2006 Redfish Tour schedule visit www.redfishtour.com.

For more information, please contact Bart Schad with Palmer Conrad Consulting by calling 870-431-8495, e-mailing info@palmerconrad.com or visiting www.palmerconrad.com.